

Pressemitteilung / Press Release



Many years of commitment to eXtra4

Ferdinand Eisele congratulates six company jubilarians

Birkenfeld, 20.12.2021. With labels and labelling systems in use for the jewellery, watch and gemstone industries, the company jubilarians at eXtra4 Labelling Systems have all been with the company for a long time, some even since their apprenticeship. For their loyalty to the company, the management of the Birkenfeld-based label specialist Ferdinand Eisele GmbH would like to sincerely thank their six long-serving employees at the end of the year.

Into professional life with eXtra4

Mr Alexander Brenk can look back on a length of service with the company since his school days. Having started as an apprentice in 1996 after finishing secondary school, he has already been working for the company for 25 years. Today, the industrial clerk in the sales department is responsible for the smooth processing of customer orders for stock products and merchandise.

Ms Helga Sorgenfrei also supports the eXtra4 team in sales, but in the area of order processing and calculation. The trained forwarding clerk moved from the Kiel Förde to the rim of the Black Forest 20 years ago for love's sake. Thanks to her husband, himself a technician at eXtra4, the Nordic girl has made friends with the Southern German way of life and looks after eXtra4's international clientele in several languages

Via career changing into permanent workforce

Mrs Quynh Trang Dang's fate took her from even further away to Birkenfeld many years ago: Born in Vietnam, she found a new home in Pforzheim, familiarised herself with the local dialect and ventured into the Swabian-Badish working world at Ferdinand Eisele 10 years ago. Ms Dang works in the label roll finishing and, together with her colleague, ensures the punctual dispatch of goods. There, since 2006, Mrs Claudia Bäcker has been responsible for logistics and shipping eXtra4 products all over the world. The Birkenfeld native

originally learned the goldsmith's trade, but after the family phase 15 years ago, she decided to support the jewellery industry on the supplier side and start at eXtra4.

Mr Uwe Ratz has also been a member of the staff at Ferdinand Eisele GmbH for 15 years. As a career changer, he switched from the tile trade to label production. In the beginning, Mr. Ratz worked in the goods inwarding, but today he runs a machine for label roll converting.

With IT internally and externally in a central position

In 2021, eXtra4 EDP administrator Kay Sonntag is also one of the company's anniversary employees. The IT expert always has his fingertips on the pulse of the company's internal system structures and keeps the data traffic in administration and production flowing without collisions

In the course of the progressing development of Ferdinand Eisele and its subsidiary eXtra4 Software+Service into an industry provider for ident systems, Mr Sonntag has taken on additional tasks in consulting and sales of the in-house hardware and software.

Numerous clients have come to know and appreciate his competence in support during the last 10 years. Today, hardware sourcing and script programming are also among his specialties. – IT will continue to drive the development of identification technology and

thus of eXtra4. Interesting new tasks will therefore continue to be provided in the future.

(3.338 digits incl. blancs)

Images and Captions



Fig.1: Ferdinand Eisele GmbH is pleased about its company jubilarians: Helga Sorgenfrei, Quynh Trang Dang, Claudia Bäcker and Kay Sonntag (from left below) as well as (not in picture) Alexander Brenk and Uwe Ratz